

STREET SMART

LAT 40.7128° N
LON 74.0060° W

AWARENESS
IS
ADVANTAGE

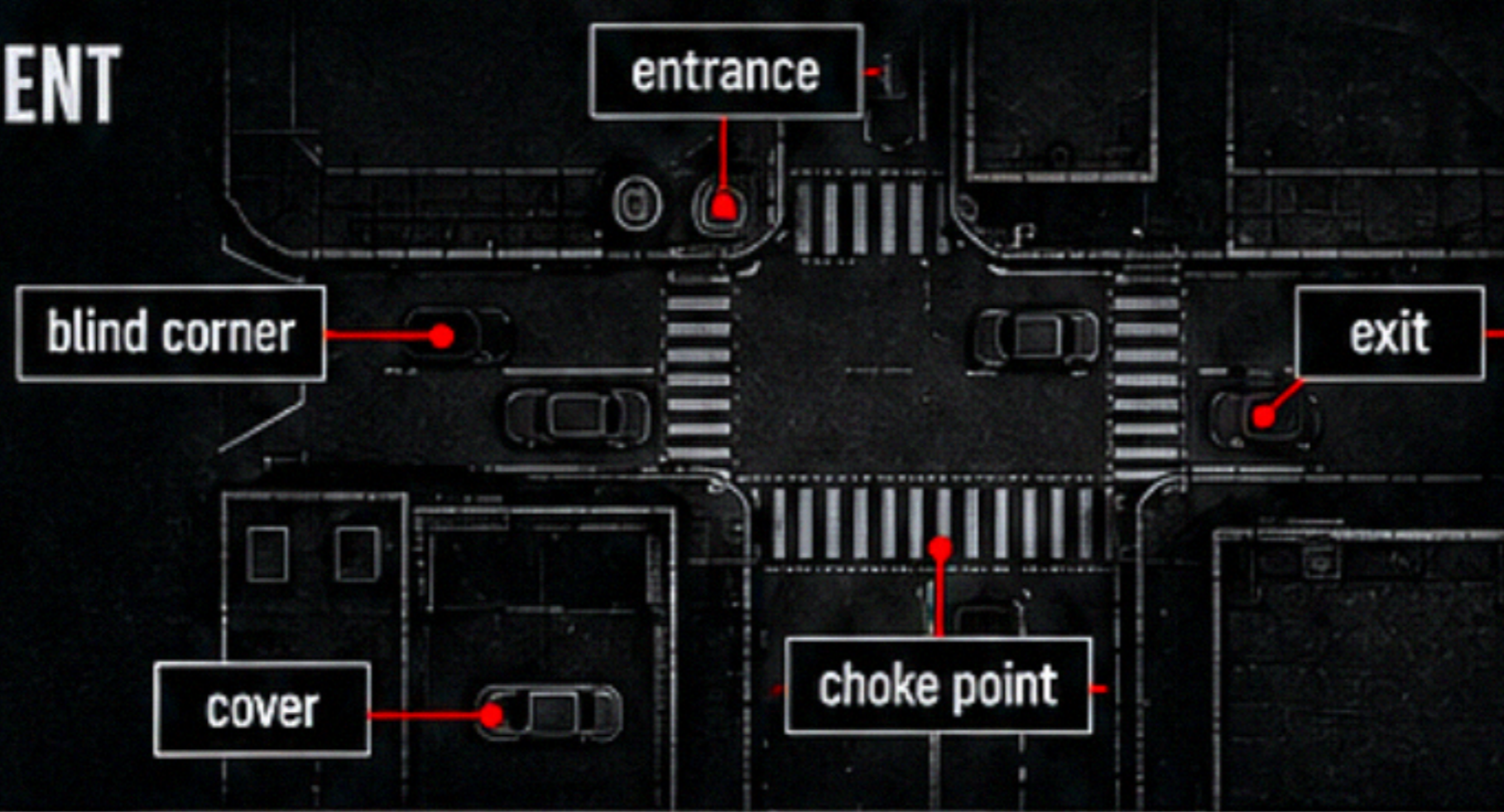
DECISIONS
ARE
POWER

Urban awareness, positioning, and decision-making

AWARENESS IS YOUR ADVANTAGE. DECISIONS ARE YOUR POWER.

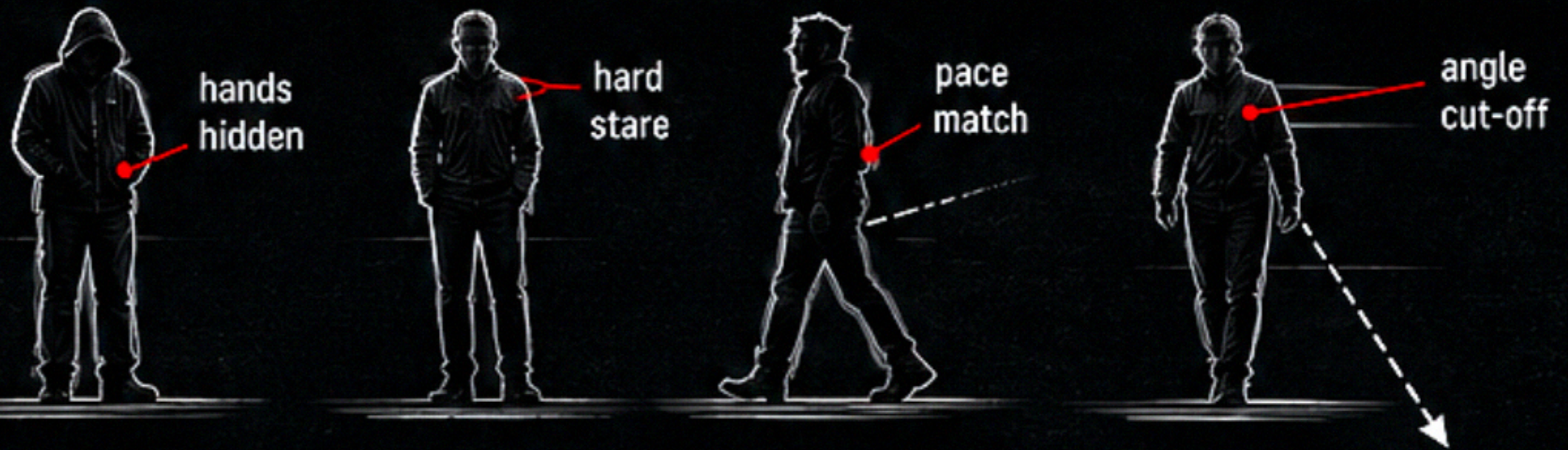
[I] READ THE ENVIRONMENT

- Scan entrances, exits, blind corners, and choke points.
- Notice crowd flow, noise shifts, and vehicles that don't fit the pattern.
- Know where you can move before you need to move.



[II] READ PEOPLE

- Look for intent, not style.
- Watch hands, gaze, pace, and angle of approach.
- Repeated glances, pace-matching, and intercept paths raise concern.



[III] CONTROL POSITION

- Keep distance when possible.
- Avoid getting boxed in against walls, parked cars, or dead ends.
- Favor positions with visibility and two ways out.



[IV] MANAGE YOUR SIX

- Your 12 is forward. Your 6 is behind you.
- Use brief checks instead of nervous staring.
- Small pace changes can expose who is matching you.



CHECK TECHNIQUES

- 👁 Quick glance (Rearview mirror check)
- 🪞 Use reflections (Window, store fronts, vehicles)
- 👣 Natural turns (At corners, crosswalks, or doorways)

[V] DECIDE EARLY

- If something feels wrong, create distance early.
- Cross the street, enter a public business, or reset your route.
- Do not wait for certainty when the pattern is already wrong.

1. NOTICE



Pick up the cue.
Trust your gut.

2. CREATE DISTANCE



Move away, change lanes, add space.

3. RESET



New route, new angle, new context.

PRO TIPS



Head up, hands free,
path clear.



Confidence should look calm,
not confrontational.

Street smarts is pattern recognition under pressure.



SEE

Observe everything.
Details matter.



THINK

Understand the
situation.



POSITION

Control space.
Keep options open.



MOVE

Take decisive
action.



WIN

Get home safe.
Every time.



AWARENESS TODAY.
SAFETY TOMORROW.

[RDCTD]