HUMAN
TRADECRAFT
INTELLIGENCE

FIELD INSIGHTS FOR
A MORE AWARE WORLD

THE POWER OF TIMING

Anticipate the window. Preserve options. Commit with purpose.

Timing is a force multiplier. The right action at the right moment increases success, reduces risk, and creates opportunities that are not available at other times.

SAME ENVIRONMENT. DIFFERENT OUTCOMES.
TIMING CHANGES EVERYTHING.

01 THE ACTION WINDOW

GOOD TIMING IS A SHORT WINDOW THAT RARELY LASTS.



PREMATURE
Information is incomplete and risk is higher.

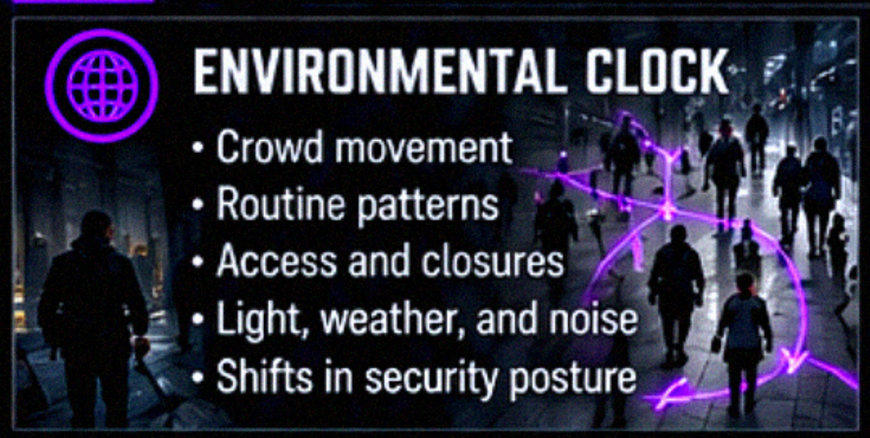
OPENING
Conditions align and options expand.

CLOSING
Time and options narrow.

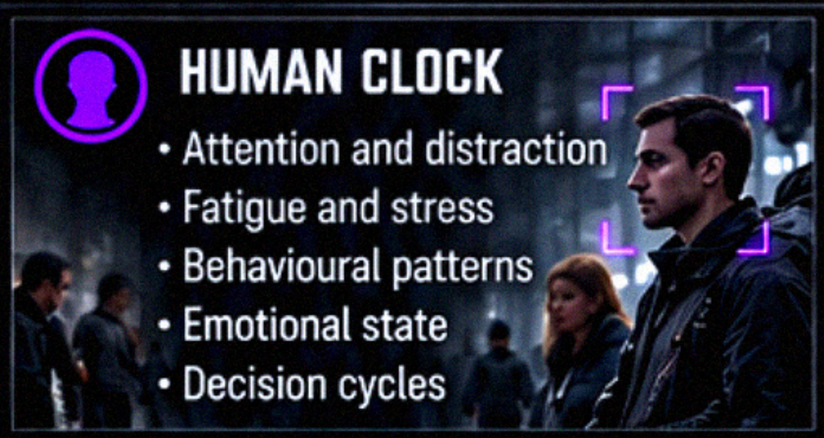
TOO LATE
The situation has changed, and the opportunity is gone.

02 THREE CLOCKS TO MONITOR

TIMING COMES FROM READING MULTIPLE FACTORS AT THE SAME TIME.



ENVIRONMENTAL CLOCK
- Crowd movement
- Routine patterns
- Access and closures
- Light, weather, and noise
- Shifts in security posture



HUMAN CLOCK
- Attention and distraction
- Fatigue and stress
- Behavioural patterns
- Emotional state
- Decision cycles



DECISION CLOCK
- Verification and confirmation
- Authorization and approvals
- Resource availability
- Time required to act
- Consequences and exit plan

03 THE TIMING DECISION MATRIX

URGENCY: High / Low



GATHER AND VERIFY
Increase information, reduce risk, and look for confirming details.



TAKE ACTION
Commit when the window is open and you have enough confidence.



HOLD AND MONITOR
Maintain position, watch for changes, and be ready to move quickly.



REPOSITION
Adjust your plan, change your approach, or wait for a better window.

Low — CONFIDENCE — High

04 THE OPERATIVE'S SEQUENCE

A REPEATABLE PROCESS FOR MAKING BETTER TIMING DECISIONS.



DETECT CHANGE
Notice what is different from normal. Look for early indicators.



CHECK CONTEXT
Confirm with multiple sources. Understand the bigger picture.



CHOOSE THE WINDOW
Identify the best moment while options remain open.



ACT
Move with intent, within safe limits and your plan.



REASSESS
Evaluate the outcome, watch for new changes, and adjust your next steps.

05 COMMON TIMING ERRORS

SMALL MISTAKES IN TIMING CAN CLOSE OPTIONS AND INCREASE RISK.



ACTING TOO SOON
Missing key information and increasing unnecessary risk.



RELYING ON PAST PATTERNS
Assuming the same conditions will apply when they can change.



WAITING TOO LONG
Allowing the window to close or the situation to change.



FOCUSING ON A SINGLE FACTOR
Ignoring other important clocks and context.